# **SPONSORSHIP PACKAGE**

## **GEEKSHACKING**

We are passionate software developers, computer engineers and technopreneurs giving back to the tech community using our skills and experiences.

We want to create innovative and impactful solutions that will make a difference in the world today.

#### 3Gs (Geeks, Grow, Give back.)

- · We are Geeks who love Gadgets / Geeky Stuff!
- We seek to Grow together and learn new technologies
- We Give back to the tech ecosystem that we benefited from

#### **Vision**

Establish impact through Empowering our community and Emerging technology

#### Motto

Change The World With Code





## **HACKOMANIA**

HackOMania is our annual flagship event bringing students and tech professionals together over 24 hours to tackle real world challenges.

Each year, the GeeksHacking community ventures into unexplored realms to innovate and uncover boundless possibilities. We hope to create breakthroughs by leveraging emerging technologies to solve real-life technical challenges.

So, what are you waiting for?

Partner with us to Change The World With Code!

## **PAST HACKOMANIA EVENTS**

HackOMania 2024 marked our return after covid lockdowns and lifting of restrictions.

**Rakuten** hosted us as we Innovated for tomorrow. building a resilient future! We thought it would be a slow start but we were blown away by the enthusiasm of the participants and sponsors.





>300 registrations for main event.

200 developers for our pre-event.

36 innovative projects submitted around challenges that were built for public good, future resilience and many had AI solutions.

## **MEDIA MENTIONS & PAST HACKATHONS**



https://linktr.ee/hackomania2025

HackOMania 2025 would

be our 6th edition!

## **PAST SPONSORS**













## WHY SHOULD YOU BE A PART?

# 3Cs

#### **CONTRIBUTE**

back to the tech community

Partner with an experienced community of geeks, **inspiring thousands of technologists** from all walks of life and impacting the next generation of tech talent.

**Drive innovation** with geeks who know how to create fun and engaging hackathons.

**Shape a vibrant tech-scene** for the greater good as part of your corporate social responsibility programs by supporting us.

#### **COMMUNICATE**

brand and attract talent

If you are looking to gain **brand exposure, increase awareness** of your API or seek to **recruit tech talent**, *HackOMania 2025* will be a great platform for you to do all that.

**Influence and drive tech adoption** for the next generation of developers.

#### **CO-CREATE**

solutions to solve real business challenges faced by you

If you are facing business challenges that require novel solutions, you may tap on the pool of talented UX designers, developers and technopreneurs, to co-create, innovate and develop impactful solutions addressing your business domain.



## **HACKOMANIA 2025**

# HEALTHY LIVING FOR A CONNECTED WORLD

Develop innovative solutions to **break free** from digital addictions, unhealthy habits, and reconnect with the real world. Let's build a **healthier**, **more connected** world, together!

#### **TARGET AUDIENCE**

500+ Developers (Main Event + Pre-Event)
Age ranged 17-29
Graduating Students and Young Working Tech Professionals

#### **CHALLENGES**

Innovate for socially positive outcomes in the world Business challenges faced by sponsor related to the theme Leverage your emerging technologies

#### DATE

**PRE-EVENT** 8th February 2025 **MAIN EVENT** 15-16th February 2025

#### VENUE

**MAIN EVENT** Rakuten Asia Office

#### **TICKETS**

Free admission to all participants

## **SPONSORSHIP PACKAGES**

	PARTNER*	SILVER \$3K	GOLD \$5K	PLATINUM \$8K	TITLE \$15K
AVAILABLE PACKAGES		3	3	1	1
SWAG BAG DROPS	<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>	
PUBLICITY ON SWAG & SOCIALS	~	<b>~</b>	<b>~</b>	<b>~</b>	щ
LOGO ON HACKOMANIA BANNER		<b>~</b>	<b>~</b>	<b>~</b>	M
SPONSOR BOOTH		<b>~</b>	<b>~</b>	<b>~</b>	4
CORPORATE SHOUTOUT		<b>~</b>	<b>~</b>	<b>~</b>	
ACCESS TO TALENT POOL		<b>~</b>	<b>~</b>	<b>~</b>	
CHALLENGE STATEMENT PROPOSAL			<b>~</b>	<b>~</b>	2
JUDGING			<b>~</b>	<b>~</b>	9
SPEAKING OPPORTUNITY / WORKSHOPS			<b>~</b>	<b>~</b>	
CORPORATE VIDEO SHOWCASE				<b>~</b>	SUSTOMISA
KEYNOTE SPEAKER				<b>~</b>	<b>5</b>
PRE-EVENT NETWORKING PARTY					

<sup>\*</sup>In-Kind Sponsorships (Meals / Coffee / Additional Prizes)

### **EVENT DATE**

15th - 16th February 2025

## CONTACT

sponsor@geekshacking.com

#### WEBSITE







hackomania.geekshacking.com

